

Challenge Rules

ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Eligibility

Connect with Colleges Challenge (the "Challenge") is open to legal residents of the fifty (50) United States and the District of Columbia who are seniors in high school at the time of entry. Employees of Higher Admission and other companies associated with the promotion of the Challenge, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Challenge is subject to federal, state, and local laws and regulations.

2. Sponsor

The Challenge is sponsored by Higher Admission, located at 1250 Connecticut Ave, Washington, District of Columbia 20036.

3. Agreement to Official Rules

Participation in the Challenge constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. Challenge Period

The Challenge begins on October 22, 2018 at 9:00 am EST and ends on the earlier of 50 valid entries being submitted or November 30, 2018 at 5:00 pm EST (the "Challenge Period"). If 50 valid entries are not received by November 30, 2018 no winner will be selected and no prize will be given. Entries that are submitted before or after the Challenge Period will be disqualified. Only online submissions will be accepted for the duration of the Challenge using any of the following methods.

5. How to Enter

Enter by visiting our website (www.higheradmission.com) and connecting with ten (10) colleges.

Limit one (1) entry per person, per email address, and per household for the duration of the Challenge Period. Entries received from any person, e-mail address, or household in excess of the stated limitation will be void. All entries become the property of Sponsor and will not be acknowledged.

6. Prize Drawing

On or about December 07, 2018, the Sponsor will select a potential winner in a random drawing from among all eligible entries received. The odds of being selected are 50 to 1. The Sponsor will attempt to notify the potential winner via telephone or email on or about December 07, 2018. If the potential winner cannot be contacted within five (5) days after the date of the first attempt to contact him/her, or if the potential winner fails to verify the accuracy of his/her profile within five (5) days of having been contacted, the Sponsor may select an alternate potential winner in his/her place at random from the remaining non-winning, eligible entries.

7. Winner Notification

The potential winner will be notified by email or phone. Each potential Grand Prize winner (parent/legal guardian if a minor in his/her state of residence) will be required to complete, electronically sign and submit a Declaration of Compliance, and submit a verification of the accuracy of the potential winner's information submitted to Sponsor ("Verification"), within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration of Compliance and Verification within the required time period (if applicable), or the prize is returned as undeliverable, potential winner forfeits the prize. If the potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian, who will be required to sign the Declaration of Compliance on the potential winners behalf and fulfill any other requirements imposed on winner set forth herein. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 1-2 weeks after the conclusion of the Challenge.

8. Prizes

Grand Prize (1) - \$1,000.00

9. General Conditions

In the event that the operation, security, or administration of the Challenge is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Challenge is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the

Challenge to address the impairment and then resume the Challenge in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Challenge and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Challenge or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Challenge may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

10. Release and Limitations of Liability

By participating in the Challenge, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Challenge, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Challenge or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Challenge, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Challenge; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Challenge, including, without limitation, errors that may occur in the administration of the Challenge, the announcement of the winner, the cancellation or postponement of the event and/or the flyover, if applicable, the incorrect downloading of the application, the processing of entries application downloads or in any Challenge-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Challenge or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Challenge, and in no event shall the entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Challenge. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

11. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Challenge or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Virginia. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Challenge, shall be governed by, and construed in accordance with, the laws of Virginia, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Virginia.

12. Privacy

Information collected from entrants is subject to Sponsor's privacy policy.

13. Winner List

To request the name of the winner send an email to admin@higheradmission.com. Winner List requests will only be accepted after the promotion end date (listed above).